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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313  
on September 24, 2003

Date of Deposit

James P. Naughton, Registratio No. 30,665

Name of applicant, assignee or  
Registered Representative

*James P. Naughton*  
Signature  
9/24/03

Date of Signature

SC  
#18  
10/21/03  
**RECEIVED**

OCT 08 2003

Technology Center 2100

Case No. 9623/418

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Charles McElfresh et al.

Serial No: 09/285,929

Examiner: Stephen S. Hong

Filed: April 2, 1999

Group Art Unit: 2178

For: METHOD AND SYSTEM FOR  
OPTIMUM PLACEMENT OF  
ADVERTISEMENT ON A  
WEBPAGE

**PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a))**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is a petition for an extension of the time to respond to Office Action dated August 11, 2003 for a period of one (1) month.

☒ Applicant:

☐ claims small entity status. See 37 C.F.R. §1.27.  
10/03/2003 WASFAW1 00000057 09285929

01 FC:1251

110.00 OP

☒ is other than small entity

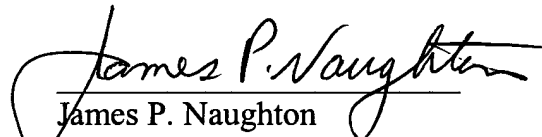
	<b><u>Extension Months</u></b>	<b><u>Other Than Small Entity</u></b>	<b><u>Small Entity</u></b>
<input checked="" type="checkbox"/>	One Month	\$110.00	\$55.00
<input type="checkbox"/>	Two Months	\$410.00	\$205.00
<input type="checkbox"/>	Three Months	\$930.00	\$465.00
<input type="checkbox"/>	Four Months	\$1,450.00	\$725.00
<input type="checkbox"/>	Five Months	\$1,970.00	\$985.00

**Fee Payment**

- ☒ Attached is a check for \$110 for the Petition fee.
- ☐ Attached is a credit card authorization form for \$\_\_\_\_\_ for the Petition fee.
- ☐ Charge Petition fee to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.
- ☒ Charge any additional fee required or credit for any excess fee paid to Deposit Account No. 23-1925. A duplicate copy of this Petition is attached.

Respectfully submitted,

Dated: September 24, 2003

  
 James P. Naughton  
 Registration No. 30,665  
 Attorney for Applicant

BRINKS HOFER GILSON & LIONE  
 P.O. BOX 10395  
 CHICAGO, IL 60610  
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